

# Green Hotel Club

Stay relevant for the future and increase your impact by joining an independent foundation of regenerative sustainable hotels in Amsterdam.

March 2023

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## Objectives Green Hotel Club

Green Hotel Club's mission is to create thriving, high quality and **progressive** hospitality businesses while staying within the planetary boundaries.

We do so by focusing on strategies and initiatives that contribute to a regenerative **ecological economy**, thereby ensuring that hotels can sustain themselves without depleting earth's resources, polluting the environment, or degrading the ecosystem – as part of an intertwined lifetime existence.

**Maximizing hospitality  
within the planetary boundaries.**



## Participating hotels

HOTEL JAKARTA  
AMSTERDAM

POSTILLION  
HOTELS

DOUBLETREE  
BY HILTON™

DUTCH | DESIGN | HOTEL  
**Artemis**  
Amsterdam

**Hard Rock**  
HOTEL

**Green  
Hotel  
Club**

THE  
SOCIAL  
HUB

 **KIT** Amsterdam  
Tropen  
Hotel

*Okura*  
HOTELS & RESORTS

**LH** LEADING  
**HW** HOTELS®

**stayokay**



**ædes**  
REAL ESTATE

**C ^ S ^**  
Hotel Casa  
Amsterdam

**PULITZER**  
AMSTERDAM

**M**  
MERCURE  
HOTELS

  
THE ALBUS

## Partners in Development

✘ Gemeente  
✘ Amsterdam  
✘

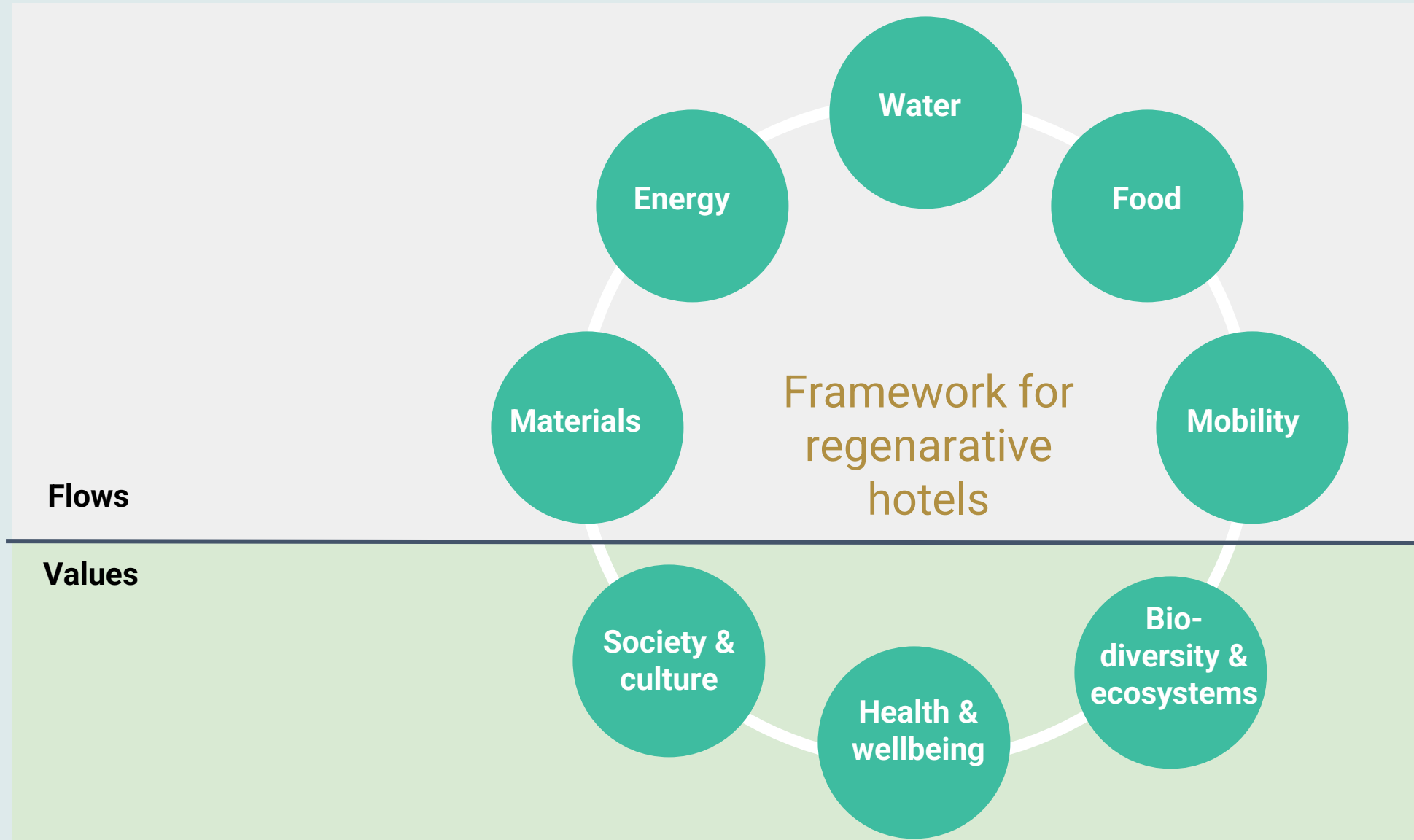


Bouwinvest





## Sustainable themes



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## Theme Captains

**Water**

Marco Peeters

**Food**

Otilio Valrius

**Bio-  
diversity &  
ecosystems**

Amber Westerborg

**Mobility**

Esther Mouwen

**Energy**

Caroline van Kessel

**Materials**

Francis Windt

**Society &  
culture**

Ilana Blogg

**Health &  
wellbeing**

Floris Licht

## Example Projects in Year Plan

### Materials

Linnen  
Plastic  
Re-/ Upcycling

### Water

Saving water &  
energy  
  
Re-using water

### Energy

Energy Scans  
Renewable Energy

### Food

Orbisk + Too Good  
To Go  
Inspirational  
Sessions  
Left Over Project  
with Regenboog  
Group and Salvation  
Army

### Mobility

Transport over  
water  
E- Taxi Deals  
Last Mile Delivery

**Official Launch:  
28th of March 2023 at the Koninklijk Instituut  
Tropen (KIT) presented to city counsellor Mbarki**



# Nobody Said it Was Easy

## Why it is so Difficult to Change Systems

