

CONVENTION
BUREAU

EVENT PARK
AMSTERDAM



Agenda

- ~ Partners update
- ~ Beurzen & Inspiratie Tours
- ~ CVENT
- ~ EPA Sales Force
- ~ 2025 Visie & Missie
- ~ Voorzitterschap
- ~ Vragen



2022 Partners

- ~ 13 hotels bevestigd
- ~ 4 locaties
- ~ 7 leveranciers

Beurzen en Inspiratie Tours

- ~ BTM Conference
- ~ Event Summit

- ~ IMEX Frankfurt (31 May – 02 June 2022)
- ~ FAM Trip (18 Sep – 20 Sep 2022)
- ~ Hotelweekend Haarlemmermeer (in overleg)
- ~ IBTM Barcelona (29 Nov – 01 Dec 2022)



Cities in Netherlands



Amsterdam

Netherlands

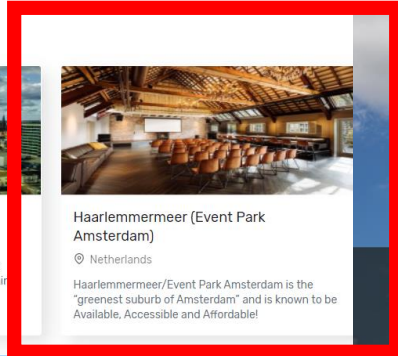
Cvent's Amsterdam destination guide gives event planners all the necessary information to determine if Amsterdam is the right city for their event



Eindhoven

Netherlands

Cvent's Eindhoven destination guide gives event planners all the necessary information to determine if Eindhoven is the right city for their event



Haarlemmermeer (Event Park Amsterdam)

Netherlands

Haarlemmermeer/Event Park Amsterdam is the "greenest suburb of Amsterdam" and is known to be Available, Accessible and Affordable!



Maastricht

Netherlands

Cvent's Maastricht destination guide gives event planners all the necessary information to determine if Maastricht is the right city for their event



Rotterdam

Netherlands

Cvent's Rotterdam destination guide gives event planners all the necessary information to determine if Rotterdam is the right city for their event



The Hague

Netherlands

Cvent's The Hague destination guide gives event planners all the necessary information to determine if The Hague is the right city for their event

Convention Bureau Event Park Amsterdam

CVB

Hotels 35	Guest Rooms 5,000	Special event venues 10	Restaurants 250	Occupancy rate 45%
Convention center 538,196 sq. ft.	Guest rooms at 1 hotel —	Average room rate €120.00	Daily food cost €25.00	Tax rate 9%

[Select venue](#) Why add a CVB? ⓘ

[Overview](#) [Media Gallery](#) [Getting Here](#) [Nearby](#) [Convention Centers](#) [More](#)

Haarlemmermeer (Event Park Amsterdam) at a glance

Average hotel room cost	EUR 95
Average meal cost	EUR 17
Largest hotel	680 rooms
Total hotels	35
Total rooms	8,500
Number of convention centers	1
Convention center space	24,500 sq. m
Largest convention room	24,000 sq. m

For more information, check out City Guides.

[View City Guides](#)

~ 45 RFPs (medio October 2021)



EPA Sales Force

- ~ Samenwerking partners onderling versterken
- ~ Uitbreiding lidmaatschappen en samenwerking met (buur)gemeente
- ~ FAM Trips
- ~ Nieuwsbrief
- ~ Professionaliseren EPA



2025 Visie & Missie

- ~ Professionaliseren stichting
- ~ Zichtbaarheid vergroten (In- en externe samenwerkingen versterken)
- ~ Optimaliseren aantal aanvragen



Voorzitterschap



Vragen

