

## Hoteliers European Marketplace 2021 | 11<sup>th</sup> February, Online

[www.etoa.org/hem](http://www.etoa.org/hem)

The Hoteliers European Marketplace (HEM) is ETOA's workshop where European hoteliers meet global hotels contractors in a highly efficient one-day of B2B appointments. Hoteliers sign up to meet with intra-European operators and inbound international contractors.

### Join us online on 11th February:

- Access a full day of pre-scheduled meetings, with the opportunity to request the buyers with whom you would like to meet
- Video meeting platform offers a uniquely efficient and practical way to do business online – [see how it works here](#).
- Appointment matching system is designed to facilitate your follow-up processes and make the most from every contact you make
- Support team available online on and before the day of the event

### Tour Operators / Wholesalers / OTAs meet with Chain and Independent Hoteliers



**KHN Hotel Association** members can access this event for €449 using the code: HEM21AMS down from the full price of €949.

This special discount means that you could pay approximately **€10-€15 per meeting** with tour operators buyers.

## [Register Here](#)

Select '**HEM Non-Member Supplier**', apply code HEM21AMS at check-out.  
Contact Karen Jensen, [kjensen@etoa.org](mailto:kjensen@etoa.org) for more information.



### [ETOA - European tourism association](#)

ETOA is a member-driven community of over 1,100 organisations, from global brands to independent small businesses, DMOs, industry partners and technical specialists. Supported by our supplier members and partners, we work on behalf of tour operators, wholesalers, destination management companies and agents to enable a sustainable business environment in which European tourism can thrive and grow.